

For Immediate Release

Save the Date! Art Apart Fair 5th Edition Opens from 23rd to 25th January 2015

Singapore, 15 January 2015 – The home-grown Art Apart Fair is back in Singapore for its fifth edition during the Singapore Art Week. This time it is taking art on the streets to Parkroyal on Pickering, featuring works by emerging urban street artists (both local and international) that collectors can bring home. Come join us from 23rd to 25th January 2015 and be immersed in a refreshing array of urban and conceptual artworks at the Parkroyal Hotel.

Be engaged with local and international street artists and take the opportunity to experiment as an urban artist yourself! Leave your paint marks on the blank corridor canvases which would be provided over the entire duration of the fair. These canvases are for visitors to express themselves and create their own urban art pieces.

This initiative will be overseen by Thailand-based French artist Bruno Tanquerel, whose works have been showcased alongside renowned English street artist Banksy at the Carlton Arms Hotel in New York.

An installation will also be created to simulate outdoor urban art, flanking the Presidential Suite which will be featuring more indoor-focused art pieces.

12-year old Varvi Sharova, a budding Russian artist who have moved to Singapore, will also be creating customized paintings for visitors.

Enjoy music performances by award-winning budding musicians from The Flute Academy. Conducted by Ms Larisa Tupitsina, young flutists from ages 5 to 13 will perform a range of classical solos and duets, creating a relaxing and conducive environment for appreciating art.

Visitors can also take part in a silent auction during the course of the fair.

The curation of the 5th edition of Art Apart Fair provides visitors a preview of urban art and will set off as a prelude to a large-scale exhibition of urban art works, which will take place in the next edition from 17 to 19 July 2015.

Art Apart is also seeking Patrons of the Arts to aid in its goal of helping emerging artists, in particular promising local artists who cannot afford to exhibit in art fairs. Art Apart aims to provide more publicity and attention to the works of emerging local artists every year and seeks to provide subsidised rooms for promising artists who cannot afford to exhibit in art

fairs. A portion of sales from subsidised artists will be jointly donated to a charity by Art Apart and the Patron.

Coinciding with Singapore Art Week, Art Apart Fair 2015 will be held from 23rd to 25th of January, 11:30am to 9.00pm. Admission is \$10, with a chance to win a painting worth \$2,000 from Art Apart Fair director Rosalind Lim's collection. Visitors can choose to buy tickets at PARKROYAL or at www.artapartfair.com/ticket.

Kindly refer to Art Apart's previous press release for the Fifth Edition for more information: <http://artapartfair.com/wp-content/uploads/2014/07/Press-Release-for-Art-Apart-Fair-2015-December.pdf>

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For media inquiries, please contact:

Rosalind Lim

Mobile: [+65 9634 9797](tel:+6596349797)

Email: limros@artapartfair.com

Margaret Cheng

Mobile: +65 9274 9515

Email: cheng.marg@akissinc.com

Blue Gold Enterprise Pte Ltd | A Kiss Inc | Art Apart
34 Draycott Drive, #06-01 JC Draycott, S259526
www.artapartfair.com
