



For Immediate Release

Urban and Conceptual Artists to Take Centre Stage at Art Apart Fair 2015:

Singapore, 30 December 2014 – *Art Apart Fair* is celebrating its 5th edition by taking art on the street to PARKROYAL on Pickering in January 2015. The Singapore-based hotel art fair highlights works by emerging urban street artists that collectors can actually bring home. Conceptual art will also be curated alongside urban art, creating a unique synergy with other contemporary artworks at the fair.



Treffes á Quatres Feuilles, Bruno Tanquerel

Personally curated by fair director Rosalind Lim, street works will find a new life on canvas as urban art, injecting energy in the sophisticated Presidential Suite. Urban art marries traditional mediums with colourful and vibrant graffiti styles of street art, creating discourse between contemporary culture, public art and intimate spaces.

The curation provides visitors a preview of urban art and will set off as a prelude to a large-scale exhibition of urban art works, which will take place in the *Art Apart Fair* 6th edition come July 2015.



Untitled, Kaja el Attar

Contemporary, urban and conceptual artists to be featured include German-based Kaja el Attar, using thin Asian brushes to create pencil-like fine lines with colourful strokes, and Thailand-based French artist Bruno Tanquerel, whose works have been displayed alongside infamous street artist Banksy at the Carlton Arms Hotel in New York. Alongside more mature artists, 11-year old urban artist Barbara Sharova will be present to demonstrate live urban art performances.

Visitors will also be invited to paint, interpret and experiment with urban art on blank paper sheets stretched across part of the walls along PARKROYAL's 14th floor corridors, creating a lively and interactive experience to be appreciated over the process of the fair.

Art Apart's incorporation of living spaces creates a comfortable and much more familiar environment between art and collector. This allows potential buyers to envision placing art pieces to enrich and decorate their homes.

"Previous editions of *Art Apart* have seen curations focused on countries, such as Korea and Russia. This year, the fair will take a different path by introducing genre-specific works, in particular urban art works. We hope that this would provide our visitors a flavour of what's to come in July 2015," said Ms Lim.

Six galleries will be making a return from the previous editions of *Art Apart Fair*, including Utterly Art (Singapore), Gaze Gallery (Germany), Seoul Art Centre (Korea) and Gallery 11.12 (Russia). More than a thousand pieces of contemporary art work will flank the Presidential Suite exhibition and be displayed in rooms along the 14th floor of PARKROYAL, featuring emerging artists such as Antonov Roman, Lee Sang-Yeol, Alexey Alpatov and two-person art group Studio 30.

The fair will also include art performances by street buskers and young musicians. Visitors can also take part in the silent auction held over the course of the fair.

Art Apart Fair 2015 will be held on the 23rd to 25th of January, coinciding with Singapore Art Week. The home-grown *Art Apart Fair* has had its first overseas debut in London on October 2014 which has seen overwhelming response from galleries and visitors. *Art Apart Fair* will also be making debuts in New York next year.

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